



**Seminar: Four Ways to Grow Your Business**

**HRAI in co-operation with FortisBC will be hosting a half-day seminar led by industry expert Ron Coleman!**

The first 15 Registrants will get a copy of Ron's book: "Becoming Contractor of the Year"

**Date:** Thursday, December 8<sup>th</sup>, 2011  
**Location:** Comfort Inn, 8255 - 166 St. (just north of Fraser Hwy, Surrey)  
**Session:** 7:30 a.m. to 12:00 p.m. (including a light lunch and refreshments)  
**Cost:** \$40.00 + HST per person

Limited to 50 individuals – do not delay in registering (first come, first served).

HRAI is proud to offer this highly acclaimed business development program, tailored specifically for Residential HVAC contractors.

**Do you want to.....**

Generate more customers, get them to buy more often, get them to come back more often, become more efficient

Then take part in this half day seminar during which each participant completes a workbook full of low cost ideas, ready to implement in their business and tailored specifically to them.

- **Identify** and discuss the 4 (and only 4) ways to grow your business
- **What** it means to work ON your business compared to IN your business
- **Develop** strategies that you can implement in your business immediately without spending thousands of dollars on marketing
- **Ensure** that you are positioning your business for the maximum return on effort and investment

**REGISTRATION FORM**

**Complete this form** and return to: by fax to (905) 602-1197, by email to [jfarner@hrai.ca](mailto:jfarner@hrai.ca), or by mail-Julia Farner, HRAI, 2800 Skymark Avenue, Building 1, Suite 201, Mississauga, Ontario, L4W 5A6

**Please register me for Four Ways to Grow Your Business on Thursday, December 8<sup>th</sup>, 2011:**

Company Name: \_\_\_\_\_

Number of Participants: \_\_\_\_\_ Names: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Seminar Fee \$40.00 X \_\_\_\_\_ : \$ \_\_\_\_\_

(HST-13% as HRAI is based in Ontario) Add HST: \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

Method of Payment:  VISA  MasterCard  Cheque [Payable to "HRAI"]

Credit Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature: \_\_\_\_\_ Date \_\_\_\_\_

**For more information contact Julia Farner toll free at 1-800-267-2231 ext. 249 or e-mail: [jfarner@hrai.ca](mailto:jfarner@hrai.ca)**

**No registration forms will be accepted after Wednesday December 7<sup>th</sup>, 2011.**